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Boss in duck outfit a motivator

BY MELINDA HUDGINS • MHUDGINS@DNJ.COM • JULY 18, 2009

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Motorists passing by Demos' Restaurant and guests dining inside were greeted with a very tall, very yellow and very fluffy duck on Friday afternoon.



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DNJ photo by Aaron Thompson

Peter Demos, aka Quackers, waves to traffic on Broad Street to promote today's Duck Derby benefiting the Child Advocacy Center.

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While Quackers is the mascot for the Duck Derby, today's fundraising event to benefit the Child Advocacy Center, the duck paid a special visit to Demos' patrons.

Quackers posed for photos, waved and waddled around as part of a contest among the servers at the restaurant.

"I told the servers that if they could sell 1,100 ducks by a certain date, then I'd dress like a duck," said Peter Demos, president of Demos' Restaurants.

And so he did — with nearly 1,500 ducks sold by Friday morning.

"They not only met but well-exceeded the number," he added. "Some servers didn't sell any ducks until I presented the challenge."

In addition to Demos dressing as he did, the contest provided that the server who sells the most ducks would receive \$100 and would not have to roll silverware for an entire week. In the serving industry, not having to roll silverware almost means more than the money.

"I think that was a really good idea," server/bartender Beth Peyton said. "And it was a lot easier to sell ducks this year because a lot of people knew about (the event) from last year."

And because the incentive wasn't offered until a couple of weeks ago, it offered a much-needed boost, she added.

Any server who sold 200 ducks will receive \$50, Demos added.

Danny and Marci Alexander chuckled as they chatted with Demos in his duck costume.

"This is so out of character for Peter," Marci said. "But it's nice because he wants (the Duck Derby) to be successful. It's for a good cause."

The Duck Derby will be held at the Sportsman's Club, located at 1231 Medical Center Parkway in Murfreesboro. Ducks hit the water at

approximately 4:34 p.m.



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hoagiefan wrote:

Seriously DMILLER31... why would you make such a nasty comment about someone who is doing quite a bit to help a very worthwhile non-profit organization in this community. If your still talking about the Bible Park I think you need to get a life!

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reedrs wrote:

Replying to dmiller31:

I wonder if Mr Demos would have dressed up like Moses for the Bible Park.

Let it go. The bible park is gone. Thank goodness.

However, here's someone, no matter what thier views are on a particular subject, doing something awesome for our community and instead of being positive you say something negative.

7/18/2009 9:00:28 AM



dmiller31 wrote:

I wonder if Mr Demos would have dressed up like Moses for the Bible Park.

7/18/2009 8:26:16 AM

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