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Demos' thrives on affordable, quality dining out

Restaurant features unique entrees

BY MELINDA HUDGINS • MHUDGINS@DNJ.COM • OCTOBER 10, 2009

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Applying the hard-work ethic and restaurant management skills garnered at a young age, Jim Demos opened Demos' Restaurant in Murfreesboro 20 years ago.

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Demos and his wife, Doris, had a vision of a restaurant that would offer very affordable, unique entrees made with family recipes and service exceeding customer expectations, says their son, Peter, who serves as president of the company.

Jim refined the kitchen operations, menu and recipes. Doris developed almost all of the front of the house service systems that are still in place today and are considered to be some of the most innovative in the industry, Peter continued.

What began as a family-operated restaurant in 1989 has grown to encompass five locations across Tennessee and Alabama.

Located along Northwest Broad Street, Demos' Restaurant is a well-known and popular local eatery. As such, it's also a recipient of a 2009 Ruthies Legacy Award for demonstrating continued award-winning performance in the contest throughout the past 15 years.

The company is among several being featured in The DNJ leading up to the Oct. 25 special section announcing all of the winners of The DNJ's 15th annual Ruthies Awards. The annual contest spotlights the most popular businesses and services in Rutherford and Cannon counties.

This year, The DNJ selected "Legacy" winners to mark the 15th anniversary of the contest. A different Legacy winner will be featured daily, except on Sundays.

As a member of the hospitality business, Peter explained that the company strives to serve

people and take care of customers.

"To have people acknowledge that is a very humbling experience, but it's also very exciting as well," he said.

With a philosophy of genuinely caring about a customer's dining experience, Peter went on to say that Demos' Restaurants have employees who demonstrate that mind set.

"Hopefully (customers) recognize that effort that we've put forth throughout the years," he said.

For the future, Peter said his family hopes to continue developing employees before moving forward.

"Hopefully we'll have a lot more stores and more locations to be able to take care of customers, but we have to develop our people first," he said.

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Peter Demos, owner of Demos restaurant, accepts a 2009 Legacy Award in The Daily News Journal's Ruthies contest.



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DNJ photo by Karen Kraft

Peter Demos, owner of Demos restaurant, is a winner of the The Daily News Journal's 2009 Ruthies Legacy Award.

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